

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE 594-3500
54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 22, No. 18

May 6, 1967

HAL LEHRMAN WINS OPC PRESIDENCY RACE



AT THE HELM: These board members and new officers gathered Monday for a picture session in the Club lounge. From left are Will Oursler, Anita Diamant Berke, William L. Laurence, Irene Corbally Kuhn, James Sheldon, William Attwood, Hal Lehrman, Morgan Beatty, Elmer Lower, Mary Hornaday, Larry Blochman, Madeline D. Ross, and Allan Jackson. (Tommy Weber photo.)

By DAVID RESNICK

Hal Lehrman was elected president of the OPC at the Annual Meeting, Friday evening, April 28, receiving the largest vote ever achieved by any candidate in a three-cornered race for the presidency. The landslide vote was: Lehrman 428; Jess Gorkin, 288; Victor Riesel, 211.

For the first time in many years, the contest for the presidency was waged on a specific issue — the purpose and identity of an overseas press club. Lehrman's platform stressed a club of quality rather than mere size; a concern for members rather than "cash customers;" and a focus on foreign correspondents and foreign affairs.

Vice Presidents elected for the coming year are William Attwood, first with 553 votes; Morgan Beatty, second with 407 votes; and Elmer Lower, third with 365 votes. Mary Hornaday was elected secretary, and James Sheldon treasurer.

Elected to the Board of Governors, in the following order, were: William L. Laurence, Richard de Rochemont, Ansel E. Talbert, Cornell Capa, Madeline D. Ross, Irene Corbally Kuhn, Anita Diamant Berke, Hugh Mulligan, and Webb McKinley. The latter two fill the vacancies of Lower and Beatty, who moved up as vice presidents. Alternates for the Board of Governors are, in the following order: Gordon Fraser, Donald Coe, Paul Finney, and Josef Dine.

(Box score of results appears on page 3)

Results of the balloting were announced to the meeting at the Club by Jack Frummer, chairman of the judges for the election. While waiting for the election results, members heard reports by committee chairmen. Jim Sheldon and

(Cont'd on page 3)

PRESIDENT'S STATEMENT

The OPC election results testify, of course, that the democratic process is the wisest, most precise and beautiful invention of man.

For once, the campaign hinged on an issue, plain and basic, rather than on pieties or personalities. A good time was had by nearly all. Despite the vigor of the argument, there was practically no bloodshed, and a large amount of light.

In effect, the elections were a worldwide referendum — and the returns are absolutely conclusive. They give the new Administration a mandate, loud and clear. The Active membership has indicated, unmistakably, that it prefers an OPC of quality to an OPC of elephantine size. It wants the emphasis placed on foreign correspondents, world affairs, news professionalism and conviviality. It wants a Club and a Clubhouse, not a business operation.

This was the platform, and this is what we shall strive to deliver, with measure, slow speed and determination.

Meanwhile, all committees and their chairmen are invited to continue on the job during the period of careful transition. In due time there will be changes, naturally. But I know everyone will stand together, whatever the recent seasonal differences, in the more permanent interest of Club solidarity, efficiency and fraternity.

I am personally elated with the distinction and calibre of the Officers and Governors whom the membership has elected to office with me. I look forward to a meaningful and productive year of warm collaboration with the new Board, for the benefit of all of us in OPC.

Hal Lehrman



SUMMIT SLALOM: US newsmen participating in the "Slalom at the Summit" in Chiesa included (standing, left to right) Sam Bauman, Bill Cassell, Allan Jacks, Red Grandy, (kneeling, left to right) Dennis Redmont, Bernard Redmont, and Simon Kantin. Eugene Kramer arrived too late for photo. (Story below)

EXCHANGE OF IDEAS AND FUN AT CHIESA

By BERN REDMONT

CHIESA IN VALMALENCO, ITALY—Yugoslav newsmen copped the top slalom honors at this year's Thirteenth International Journalists Ski Encounter, held in the Italian Alps at Chiesa in Valmalenco.

Some 140 journalists from 15 nations participated in the friendly "slalom at the summit," an annual gathering devoted to exchange of ideas, world understanding, fun and games.

The east-west and non-aligned meet attracted foreign correspondents, political and economic reporters and journalists of all media who find skiing the ideal tension-relaxer and who let down their hair and their national, ideological and geographic barriers, to live and eat together under one roof, make valuable news contacts for the future and learn a little about how each other ticks.

The non-aligned Yugoslavs aligned their skis sharply through the tough slalom gates and won the combined national classification. The Italians were a close second.

Janez Sustar of the Ljubljana "Dnevnik" raced home with the cups for the special slalom and combined

classification (individual), while Italy's Alberto Nicoletto won the giant slalom and Poland's Marek Chmielewski of "Trybuna Ludu" took the tough downhill competition.

The underdeveloped Americans (in skiing) were plagued with three minor injuries (no breaks) and ended as also-rans, winning the coveted last place, as happens frequently.

The Americans came from five different countries in Europe: Sam Bauman, *Stars & Stripes*, Munich; Bill Cassell, *Overseas Weekly*, Frankfurt; Red Grandy, *Stars & Stripes*, Darmstadt; Allan Jacks, AP Rome bureau chief; Simon Kantin, N.Y. *Herald Tribune-Washington Post*, Paris; Eugene Kramer, AP Warsaw; Dennis Redmont, AP Lisbon; and Bern Redmont, Westinghouse Broadcasting, Paris.

Chiesa is an up and coming winter and summer resort near Sondrio, about 140 km from Milan, on the southern side of the Alps from St. Moritz. Newsmen were pleasantly surprised at the well-equipped ski runs, and the abundant snow and sunshine in April.

No round-table meetings were formally scheduled this time, but newsmen held their own informally over lunch-

World-Wide Ticker

Edited by JERRY KRISKA

GILMORE ENDS TRIP

By SAM'L STEINMAN

ROME — UPI European manager Daniel Gilmore and wife ended European tour here . . . B.R. Sen, director general of Food & Agriculture Organization, was Anglo American Press Group's guest of honor at dinner. Accompanying him was Theodore Kaghan, FAO info chief . . . New Florence boutique shows, which will be held semi-annually in April and October, brought wide influx of European fashion press. Events were formerly combined with January and July high fashion shows . . . Robert Doty, NY Times, was in Sicily on various assignments . . . Russell Cowles, painting member of newspaper family, and Mrs. Cowles were in Rome for three-week look at art . . . Sardinian Region hosted Stampa Estera party to announce prizes of \$3,200 to be awarded for best newspaper and magazine articles about island in foreign publications.

(Cont'd on page 6)

eons, dinners and bar sessions. The Italians provided a "vino" party, Americans, British and Dutch sponsored a whisky-and-gin party one evening, and Poles, Czechs, Yugoslavs and Bulgarians gave a slivovitz-and-vodka session another evening.

America's Sam Bauman, though handicapped by an ankle sprain, won a Fiat 500 car in a special lottery.

The International Journalists Ski Club, which sponsors the encounters, is now headed by Marcel Pasche, of the Lausanne "Feuille d'Avis," with Josko Pirnar of Yugoslavia and Alfredo Pigna of Italy as vice-presidents.

Next year's meeting will probably be held in Courchevel, France, a week before the Winter Olympics, or in West Germany, although Austria, Finland, and other countries are also in the running. Switzerland has a bid in for 1969 and the Soviet Union for 1970. Previous encounters have been held in France, Switzerland, Canada, Italy, West Germany, Yugoslavia, Poland and Czechoslovakia.

US club members are still hoping to interest public and/or private sponsors to bring the encounter to the United States one of these years.

S&S STORY MAY HAVE PROMPTED DEFENSE ORDER

Reaction of *Dateline's* article on military censorship of *Stars & Stripes* was swift and may have prompted the memorandum issued Monday by Defense Secretary Robert S. McNamara.

In the memorandum, McNamara banned the "calculated withholding of unfavorable news stories and wire service reports from troop information publications such as *Stars and Stripes*, or the censorship of news stories or broadcasts over such outlets as Armed Forces Radio and Television Service."

News about the article, "Stars and Stripes Struggles to Stay Free", by James Halbe, former S&S staffer now with *Business Week*, was widely carried in the media on its release. Both AP and UPI carried 800-word stories on their overseas wires April 20; the story appeared in *Stars & Stripes* itself, *The New York Herald Tribune* in Paris; *The Chicago Tribune* and *The Washington Post* on Saturday, April 22.

In addition, the article was inserted into *The Congressional Record*.

The Army itself, through its information office in New York, expressed high interest in Halbe's article as it was being released, the day of the Annual Dinner. The office called Club manager Frank O'Rourke that morning for copies

(Cont'd on page 8)



BOOK BASH: *How I Got That Story* contributor Margaret Bourke-White signs in on a copy of the OPC's latest volume, during literary bash in its honor. Looking on are Club President Hal Lehrman, authors Stan Swinton and Enrique Meneses, and Book Publishing Committee Chairman Will Yolen. Bash honored 34 authors of book, now on sale at the lobby desk at the Club.

NEW YORK SCENE

On Tap for Paris Reunion

Wed., May 17 – Paris Correspondents Reunion. Cocktails, 6:30, dinner 7:45 p.m.

Among top correspondents participating as panelists for the Paris Correspondents Reunion are Ned Calmer, CBS commentator; Louis Lochner, AP veteran; Andy Rooney, CBS News writer; Art Buchwald, syndicated columnist, with ABC News President Elmer Lower serving as moderator. Reservations for this event are limited to member and one guest.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

ELECTION

(Cont'd from page 1)

Victor Riesel presided during the evening.

The outgoing treasurer, George Bookman, in his report, estimated the deficit for the year will be between \$7,000 and \$9,000. Steadily rising costs and a drop in income from the Club's restaurant business were chiefly responsible, he said; the deficit would have been considerably greater except for income from the Annual Dinner and *Dateline*.

Stephen Korsen, Chairman of the Placement Committee, reported that during the past year 277 job openings were listed in *The Bulletin* and members were contacted regarding 65 free-lance and part-time jobs. The salary range for these 342 job openings was from \$8,500 to \$35,000, but most were in the \$12,000 to \$15,000 bracket.

Richard J.H. Johnston, chairman of the Admissions Committee, reported that 72 applications for membership in OPC were approved by the committee during the past six months and 17 applications were approved by the Board of Governors during this period.

OFFICIAL ELECTION RESULTS

FOR PRESIDENT

Jess Gorkin	288
* Hal Lehrman	428
Victor Riesel	211

FOR SECRETARY

* Mary Hornaday	588
Arthur G. Milton	289

FOR TREASURER

* James Sheldon	755
-----------------	-----

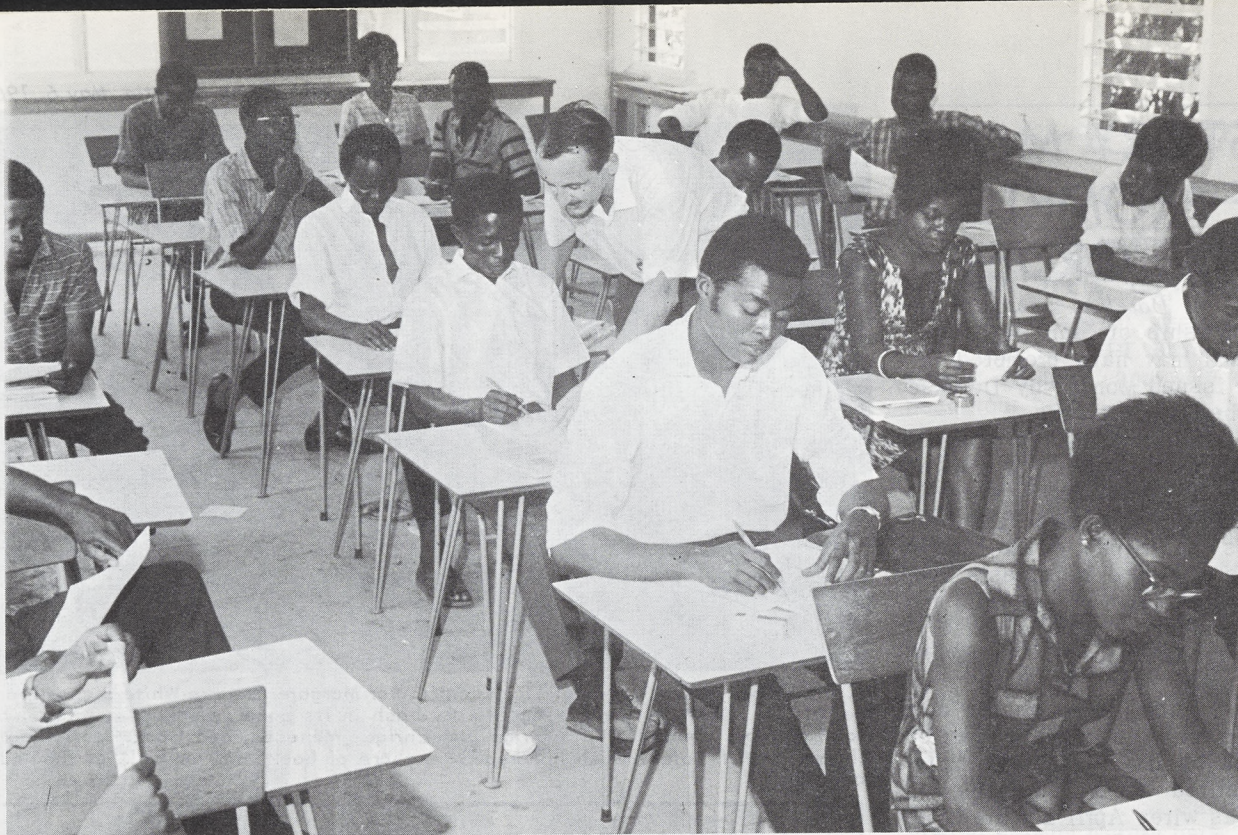
FOR VICE PRESIDENTS

* William Attwood	553
* Morgan Beatty	407
Whit Burnett	327
Ralph J. Frantz	286
* Elmer Lower	365
Robert Sherrod	359
Myra Waldo	218

FOR BOARD OF GOVERNORS

Carl Bakal	152
* Anita Diamant Berke	349
* Cornell Capa	448
Boyan Choukanoff	117
** Donald Coe	248
* Richard de Rochemont	497
** Josef Dine	232
** Paul Finney	235
** Gordon Fraser	266
Paul W. Freedman	136
Martin Gershen	199
* Irene Corbally Kuhn	367
* William L. Laurence	502
Rosalind Massow	204
* Webb McKinley	268
Lawrence F. Mihlon	109
* Hugh Mulligan	282
* Madeline D. Ross	386
David Shefrin	195
* Ansel E. Talbert	486

* Elected
** Alternate



Russell Warren Howe explains rewrite changes to one of his students in Ghana classroom.

Expert Aid for Ghana's Press

The International Federation of Journalists has created an African Journalism Institute which stages three-week courses for working pressmen in African capitals. Russell Warren Howe was one of three special instructors sent to Accra, Ghana, at the request of Ghanaian editors, all of whom were in exile or in jail under Nkrumah — who also expelled Howe, then Africa bureau chief of The Washington Post, in 1959.

By RUSSELL WARREN HOWE

ACCRA, GHANA — "I went into journalism for the advantages," one of our students said.

We asked what they were.

"Entering night clubs free, eating at diplomats' homes."

Some of the others laughed. They had taken up the profession "from an interest in people" or "to write" or "to express an opinion".

In Accra, where three of us were giving a special seminar to the working press, we learned to watch out for the latter group. Often — especially in features — there is far more opinion than news in West African reporting.

Our 24 students also told us the disadvantages of being a journalist in this part of the world — poor pay, a limited number of possible employers, and vulnerability to political oppression.

It was political oppression during

Ghana's Nkrumah period that had led to the local profession asking for our help. The editors — all either in exile or in prison while the dictator ruled — had found on returning to their desks that their best men had fled into international service or public relations, while the youngsters who had taken their place had grown up in the profession believing they were merely part of a disciplined propaganda machine. It was our job, theoretically, in three short weeks, to convert them into free, aggressive journalists.

We found many minor problems too. Because of the shortage of skilled men, nearly all the reasonably experienced journalists had become rewriters — known as "subs" (sub-editors). Since being on the desk implied "rank", hostility had developed between the desk and the reporters — who made up nearly all our students. I think that by the time we left, however, we had most of them accepting that their work often genuinely needed a rewrite job.

The hope of the editors — who are under frequent criticism in Ghana because of the poor grammar and inaccuracies which appear in Accra and Kumasi papers — was that we would transform some of these reporters on the course into "subs"; but our students themselves wanted us, most of all, to teach

them writing — a prestigious activity mostly reserved in Ghana, for outside contributors, including some singularly dull university lecturers. Feature writing above all, they pointed out, was a means to express opinion.

Bureaucrat Psychology

Before looking at their inadequacies we concentrated on their problems, especially the frequent inarticulateness of "government spokesmen" and the general unhelpfulness of ministries — who are often more inclined to assist the foreign correspondent than the local press. We gave them a few hints on the psychology of bureaucrats. But the major problem could not be solved by a change of heart: despite record circulations for Africa — 175,000 for the *Daily Graphic*, 90,000 for the *Ghanaian Times*, 30,000 for the *Evening News* — Ghana's press is financially poor. Advertising yields little. The two smaller papers — and some weeklies and periodicals — were always government property, and the *Graphic* became this in Nkrumah's time.

Still apparently anxious to restore democracy, the ruling military National Liberation Council has offered to sell all the papers to private owners; but the risks are great for indigenous businessmen used to the easy profits of the import trade. The three privately-owned

newspapers — one daily, two weeklies — lose heavily.

The press in Ghana, like most of the press in Africa, is at a cross-roads. Too poor to be really free, international in intention in an age of restrictive nationalism, it can either be manipulated or oppressed — or both. But in Ghana, an effort is being made now to improve salaries and attract university graduates, with some success. This should improve both the writing and the self-confidence. But how long it will be before the African press has a majority of untimid people, willing to risk exile and dismissal for treading on the toes of the powerful, remains to be seen. "How long should I go to jail before I reveal my sources?" a young girl reporter asked me.

Ghanaian editors' membership of such bodies as the IPI and the IFJ will certainly help, just as the International Commission of Jurists in Geneva, and the so-called Law of Lagos, has helped lawyers and magistrates. In our talks with Ghanaian journalists we did our best to convince them that a journalist should have no nationality, sex or race except the nationality, race and sex of the press itself. But there remains a great gap between some tough and competent editors and the majority of their staffs.

The seminar was held at the Institute of Journalism, and we had considerable assistance from the Institute's director, Sam Arthur, now the Grand Old Man of Ghanaian journalism. With me were Ron Watts, formerly of the *Rochester Times-Union*, now International Delegate of the IFJ, based in Brussels, and Don Wintersgill, copytaster (cable editor) of *The Guardian*.

We began our seminar with a discussion on the Fourth Estate and a test of the use of English. This included — for correction — a crime report written by myself in West African newspaper English. Nobody spotted more than half the faults.

Wintersgill lectured on rewriting and editing, headline-writing and the like. I took such subjects as sources, interviewing, press rights and duties, interpreting world affairs, feature-writing, stringing and the work of the foreign correspondent.

Watts handled spot lectures when Ghanaians bailed to talk on law or economics failed to show, and helped considerably in marking the sixteen exercises which the course entailed. With the AJI administrator, able Gabson Akinsete of Nigeria, he also absorbed the Parkinsonian administrative work which the course created.

The Accomplishments

What can be done in so short a time? Mostly, perhaps, detect the faults and

point them out. But toward the end we were noticing a sharper, more concise style and a better sense of organization in the story. Some old faults die hard, however. When we gave them a "stringing" exercise (for different foreign papers) on Ghana's abortive coup d'état of April 17, most were still putting "the" before names of buildings, or using military expressions, legalese and civil-servantese in the belief that these were normal language.

The army commander became the "general officer commanding", while spokesmen revealed details "pertaining to the problem". When the coup was over, people were advised to "return to their duties".

Reporting trips were made to the Volta Dam at Akosombo, where instructions were to write about anything except electricity and economic development, and to Tema, where they were told to find a theme linking all the factories we saw. For most it was the first time they had been told to avoid the obvious story. Some were floored, but most came through with mixed success.

Advised to put more color into his rather stilted copy, one participant recorded a conversation with a water engineer at Akosombo with the conclusion "said the stumpy, gray, middle-aged engineer with an oblique smile".

Dociility and Business

Ghanaians are inhibited by their dociility and politeness. One notable exercise was on interviewing: I wrote a gushing business handout from a fictitious timber company seeking a concession that would enable them to employ

2,000 people. For instructors' use, I devised a sordid background both to the company and to the intended operation. The three of us, playing the same role — the company's negotiator in Accra — were then individually interviewed by a third of the class apiece. Using the prepared brief, we revealed the "dirt" to anyone who asked the correct questions. Most discovered at least some dubious points about the company — but either failed to report them or only mentioned them liminally at the end of the story. All accepted the main points in the handout as an indication of the line that the stories should follow.

They found the interviews more realistic than we did ourselves. One young man who works for a business weekly finished by asking me: "Since you're starting a business here, how about taking some advertising space in our paper?"

Assuming this was just part of the make-believe, I made an appropriate comment about having no budget or instructions about advertising.

"Won't you just take a quarter of a page?" he asked sadly.

The funeral of Ghana's national hero, General Emmanuel Kotoka (who led the revolution against Nkrumah), cut two days out of our final week. We were gratified that our students, wearing mourning clothes and clearly affected by the general's death, wanted us to continue and were sorry when we deferred to the advice of the protocol department.

The seminar ended with a presentation of certificates in behalf of the AJI and the IFJ. This was the sixth seminar of a two-year series.



Howe discusses copy with Winston Gilly Awadzi of the Ghana News Agency, while other seminar participants await their turn.

World-Wide Ticker

SWINTON ACCEPTS HONOR TO FATHER

By CARLOS A. ANGELES

MANILA — Stanley Swinton, assistant general manager and director of world services of Associated Press, NYC, jetted in to receive in behalf of his father, the late Dr. Roy Stanley Swinton, the second highest Philippine decoration — the *Order of Sikatuna*.

The posthumous award, presented by President Ferdinand Marcos to Swinton, was for his father's contribution to Philippine education. Dr. Swinton first came to the Philippines from the University of Michigan in 1910, and established the Department of Engineering at the University of the Philippines.

The elder Swinton, who died in Bandung, Indonesia, in 1965, was interned by the Japanese in the Santo Tomas Prison Camp, Manila, during World War II together with a daughter, Mrs. Barbara Swinton Mordy.

Presenting the award at a dinner at Malacanang Palace, the Philippine's White House, in honor of Stan Swinton, President Marcos said the elder Swinton was typical of American "pioneers" who came to the Philippines in the early years of the 20th century to help establish the Philippine educational system.



CONGRATULATIONS: AP's Stan Swinton (left), greets Philippine President Ferdinand Marcos. Swinton received, in behalf of his late father, Manila's Order of Sikatuna.

Robert Miller, UPI, is acting head of the Philippine bureau with the resignation of UPI Manila Buchief Don Becker. Becker and his wife, Maureen, have returned to the United States where Becker is slated to assist **P. Ken Macker** (former publisher of the Philippines Herald) in the organization of the National Soccer League of America. Macker is the new commissioner of the league.

Recent arrivals in Manila included **Murray Fromson**, CBS, Bangkok, who covered President Johnson's meeting with South Vietnamese Premier Ky in Guam, and Charles Baer, vice-president and managing director of Time, Inc. Also in town for a series of feature sto-

ries was Margaret McEachern, from Minneapolis.

FRENCH MINISTRY IN TRIBUTE TO ROOT

By BERN REDMONT

PARIS — The French Foreign Ministry made an unusual gesture of friendship and courtesy to a leading American newsman, and through him, to the American press corps.

Roger Vaurs, director of press and information at the Quai d'Orsay, and Mme. Vaurs, gave a reception at the Maison de l'Amerique Latine, in honor of **Waverley Root**, Washington Post, President of the Anglo-American Press

(Cont'd on page 7)

SOME OF THEIR BEST FRIENDS ARE CONSIDINES (MR. & MRS.)

What Toots Shor, Hal Boyle, James Kilgallen, Fannie Hurst and Bill Brooks have in common is that some of their best friends are Considines.

They were among the old friends and admirers who turned out for the Bob and Millie Considine Book Night double-header for *It's All News to Me* and *Just a Minute, Mrs. Gulliver*.

The latter title is Mrs. Considine's first published book.

She confessed she thought being an authoress would be glamorous, but she lost that notion after the round of radio and television interviews (mostly by people who hadn't read the book), women's clubs appearances, people who complained their names weren't included, and so on.

"I had no idea writing a book was so awful," she concluded.

Mrs. Considine also said she'd noticed how she quickly became categorized by interviewers who invariably described her to audiences as a "big, buxom, blue-eyed blonde from Kansas City."

"I sound like a barmaid all of a sudden."

Mrs. Considine, whose book includes

a warm foreword by her husband, said she's also discovered that friends expect to be given free copies of the book. "I can't buy them for everybody," she protested. "I've already put down the advance on a leopard coat."

Bob Considine, a veteran at book-manship, noted that interviewers always asked him why he wrote the book. Taking cognizance of his wife's superior typing skill, he said, "I wrote this book in self-defense."

He also admitted that he had long put off his autobiography because he had "a hangnail on the finger that hits the 'i' key."

In a testimonial speech, restaurateur Toots Shor praised Bob Considine's book as one of the best, "except I never read a book."

On a more serious note, veteran reporter James Kilgallen said of the book *It's All News to Me*: "This is the finest book on journalism I have ever read."

Similar praise and reminiscence came from Hal Boyle, Bill Brooks and Fannie Hurst. Miss Hurst summed up the affair in her opening remarks. "This has been a fearful and wonderful evening."



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

TICKER (Cont'd from page 6)

Association, and his wife Colette, on the occasion of the 40th anniversary of his presence in France.

Wave, a longtime member of the OPC, first came to Paris in 1927 to work on the now extinct Paris edition of the Chicago Tribune. The party, attended by French and foreign journalists and diplomats, featured a huge sculptured cake with 40 candles.

Larry Collins and Dominique La-pierre are completing their new book, "I'll Dress You in Mourning," about bullfighter El Cordobes, at villa with swimming-pool in St. Tropez. Due out in France in July and US in October.

ORTF (French Television) Second Channel had American newsmen as guest stars on round-table panel two weeks in succession. **Bern Redmont**, Westinghouse Broadcasting, participated in first program on World War Two in the Pacific, and **Pete Kalischer**, CBS, took part in the second, on the atomic bomb.

Don Cook, L.A. Times, back from Geneva, addressed the American Club of Paris on the Kennedy round and prospects for British entry into the Common Market.

Visiting firemen in town recently: John Leard, man. ed. of Richmond (Va.) Times-Dispatch.

Classified

E. 47th St. — UN vicinity. Luxury bldg. Spacious 3½, fully furn., sleeps 4, air-cond. Sub-let 4-5 mos. Immed. occupancy, \$400 mo. TEL: 755-5698.

RYE BEACH AND PARK across the street from this modern 3 bedroom 2 bath ranch house available Je 15 til after Labor Day. Enclosed rear garden. Front terrace. \$1200 season. 45 minutes to NYC. 914 WO 7-1065.

FREELANCE REPORTER-PHOTOGRAPHER available for assignments during July in Nigeria, Kenya, Uganda, Tanzania. OR 5-7357, eves and weekends.

FULLY FURNISHED large house best section Mexico City available May 15 to Sept. 15 \$4,000. Two families could share. Ideal for children, entertaining. 4 bedrooms, 3 baths, large livingroom, separate dining room and breakfastroom, all carpeted, bar-library-den in Mexican colonial, children's playroom, terrace, big gardens front and rear with swings, two garages, two separate phones with extensions, maids quarters, one maid supplied. No pets. Local supermarket, other stores. Ten minutes from downtown. Box 415.

EXECUTIVE SPEECH WRITER will handle your crisis needs. Wide background in economics, marketing, international business. Has written for top corporate, government executives. Box 412.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

PARKER, FIRST OPC SECRETARY, DIES

William Parker, founding member and first secretary for the OPC, died April 23 in Washington at 75.

Past President *Burnet Hershey* recalled this week that Parker only served in the post for three days when he was assigned by his organization overseas. Parker then turned over all files, fitting into one manila envelope, to Hershey.

Parker currently was serving as Washington bureau chief of *The Civil Service Reporter*. He also had served as reporter for *The San Francisco Examiner*, a press agency for Douglas Fairbanks and Mary Pickford; a China correspondent for Reuters; Paris bureau chief for INS, and in other posts.

Membership

NEW MEMBERS AFFILIATE

Andre B. Kostolany — Columnist, "Capital," Paris, France.

David R. Richards — Manager, Public Relations, The International Nickel Company, New York, New York.

Overly Manufacturing Company

is the nation's largest fabricator of church spires and crosses and is a recognized authority in this field. The company also is a leader in the metal fire door and frame industry and has made many contributions to the development and production of architectural metalwork. Other Overly products include batten roofing, convector enclosures, solar canopies and entrances and wall framing systems.

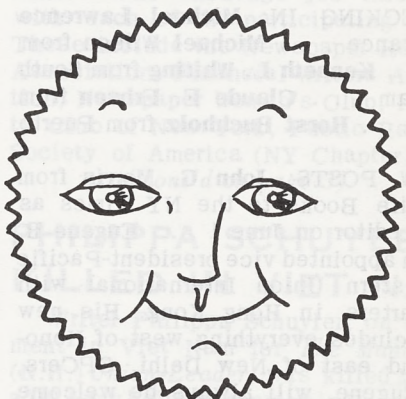
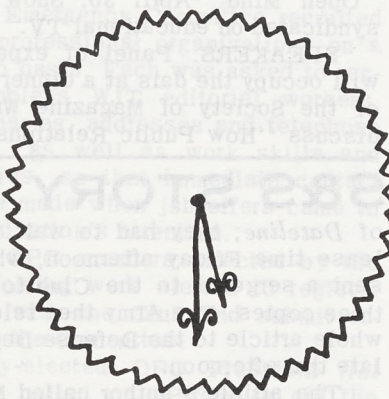
*Helping tell the story of
Overly Manufacturing Company and
other business leaders is the business of*

Burson-Marsteller associates

New York • Chicago • Pittsburgh
Toronto • Geneva

PUBLIC RELATIONS

5:30 to 6:30, Mon. thru Fri. bar-brand drinks



HAPPY

HOUR

fifty



cents

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Washington-based **Arthur and Salma Holzman** off to Portugal, Spain, Morocco and EXPO 67 for a month . . . **Enrique Meneses** (FOTOPRESS, Madrid) to New York in time for the bash celebrating publication of "How I Got That Story." He's one of the co-authors . . . **David Darrah**, Chicago Tribune's Spain correspondent, back to Madrid after a month's home leave. **Kenneth T. Hurst**, general manager of Prentice-Hall International, to Rio de Janeiro for a month as State Department adviser to the Brazilian book publishing industry . . . **Eleanor Early**, whose first major magazine article, "Paradise in the Caribbean," was published in the Atlantic Monthly 25 years ago, has returned to Dominica (the island of which she wrote) for an Atlantic sequel, "Paradise Revisited." The West Indies have changed a lot, she says, since she wrote the first recreational pieces on the Virgin Islands for Cosmopolitan and the New York Times. Reader's Digest picked them up and the tourists got going and Paradise began declining. Before leaving for Dominica Eleanor spoke in Boston on the "Pleasures and Perils of Free Lancing." (Perils, she admits, are mostly financial.) . . . NY Times' **Peter Grose**, whose home leave was extended because of his wife's illness, back to Moscow, where he is bureau chief.

CHECKING IN: **Michael Lawrence** from France . . . **Michael Wilson** from Italy . . . **Kenneth L. Whiting** from South Viet Nam . . . **Claude E. Erbsen** from Brazil . . . **Horst Buchholz** from Puerto Rico.

NEW POSTS: **John G. Morris** from Time-Life Books to the NY Times as picture editor on June 1 . . . **Eugene B. English** appointed vice president-Pacific for Western Union International with headquarters in Hong Kong. His new area includes everything west of Honolulu and east of New Delhi. OPCers, says Eugene, will always be welcome at the English home — Piccadilly Mansions, 4/6 Shan Road, Hong Kong . . . **Richard W. Bruner** has become a part-time consultant (for film, filmstrips and other audio-visual media) to the Center for Research and Education in American Liberties at Columbia University.

ARTICLES: Anyone who doesn't see **Jhan** and/or **June Robbins'** byline this month must be wearing blinders. The two have articles in May Reader's Digest and Redbook (a story they researched in Athens); upcoming a piece on Senator Dirksen in This Week; and Jhan is in the June issues of Woman's Day and

Good Housekeeping. But he managed to get away from his typewriter long enough to speak to students at Sarah Lawrence College about Vietnamese children . . . **Robert Trumbull's** "A New Group of Human Beings: Amerasians" in the NY Times Sunday Magazine . . . A taped interview with **Julian Goodman**, president of NBC, in Television Digest.

BOOKS: **James Wakefield Burke's** "The Sweet Dream" to be published in England by Mayflower. Jim's invaded France, too, with an article on "The Need for the Metric System in the US," which was picked up by the French Counsel for distribution to 40 French government officials in the foreign division. It was broadcast here over 435 radio stations.

RADIO & TV: **William F. Buckley** was a visitor at Hugh Hefner's Playboy mansion in Chicago when he was a member of a discussion group that taped a segment for an NBC news special on "The Pursuit of Pleasure." . . . **Norman Reader**, president of Travelbooks, Inc., co-editor of "The Hertz Survival Manual for Traveling Salesmen," and co-author with Jerome E. Klein of "Great Views to Dine By" and the Biograf Travelog series, guesting on Jean Colbert's WTIC (Hartford, Conn.) book program May 13 . . . **Victor Riesel** talked about freedom of the press on NBC-TV's "Open Mind" April 30. Show will be syndicated on educational TV.

SPEAKERS: Panel of experts who will occupy the dais at a dinner meeting of the Society of Magazine Writers to discuss "How Public Relations Practi-

tioners and Magazine Writers and Editors Can Work Most Successfully Together," will include **Bert C. Goss**, **Charles Robbins** and **Mrs. Dorothy Whyte Cotton**. Meeting is scheduled for May 11 . . . **Amelia Lobsenz** talked to graduate students in the publicity writing class at American University, Washington, D.C., on "How to Do Feature Placement in National Magazines." . . . **Raine Edward Bennett** to talk to the Islands Research Foundation on "Islandry" on May 10 at the OPC. Interested members welcome.

HONORS: **Ruggero Orlando**, chief correspondent of RAI, the Italian Radio TV System, in the USA, received a 1967 Foreign Journalism award from UCLA for the best reporting about America in the last two years. His entry was a one-hour TV feature about the 1966 elections in the US.

FRINGE BENEFITS: Unexpected awards come to all who wait, says **Jessie Stearns**, long-time Washington correspondent for the Bulletin. She has received a \$60 check — residual payment — from the Screen Actors Guild for her appearance as a reporter in the television run of "Advise and Consent," a movie filmed four years ago in Washington.

COMMENTATOR: **Doris Johnston Macauley**, who spent some years in Spain, handled the first London fashion show by Spanish suede stylist Mitzou at the London Hilton. Mitzou did costumes for Julie Christie and Geraldine Chaplin in the film version of "Dr. Zhivago."

BORN: to Mr. and Mrs. **Seymour Topping**, a daughter, their fifth.

ANNIVERSARY: The **Lester Markels** observed their golden wedding anniversary April 3.

S&S STORY

of *Dateline*; they had to wait until release time Friday afternoon, when they sent a sergeant to the Club to pick up three copies. The Army then telexed the whole article to the Defense Department late that afternoon.

The article's author called McNamara's action this week "the strongest, most unequivocal statement prohibiting military meddling with news in Stars and Stripes since General Eisenhower's statement in 1944, when he ordered the officer in charge 'not to interfere' with Mauldin's cartoons, B-Bag, and other editorial content critical of the military establishment.

"This demolishes the 'house organ' concept that many misguided generals and colonels in Germany have operated under, existing regulations to the contrary notwithstanding."

Halbe said the order this week was

(Cont'd from page 3)
the same one that would have been issued by former press secretary Pierre Salinger, had he seen the Army inspector general's report on the problem in 1963.

"I am confident that had **Arthur Sylvester**, then Assistant Secretary of Defense for Public Affairs, not buried the IG report following the assassination of President Kennedy, Mr. Salinger would have acted in 1963 just as Mr. McNamara acted this week.

"Most of the credit for the McNamara order goes to the few members of the Stars & Stripes staff who were willing to stick their necks out by compiling voluminous evidence for the (Congressional) Moss Committee, and to the Moss Committee itself, whose staff worked long hours to make clear to the Defense Department that it was deadly serious about this matter."